

## **PRESS RELEASE**

Hong Kong – 11 July 2023

### **Tsangs Group Signs Business Alliance Agreement with Unify Platform AG to Expand Global Business and Network**

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Tsangs Group is pleased to announce that we have successfully signed a business alliance agreement with Unify Platform AG, the operator of UNIPLAT, the world's first online platform\* for researchers and entrepreneurs on 11 July 2023.

With the cutting-edge technology solutions and innovative business strategies of Unify Platform AG, as well as the extensive network of the Group, we are launching a project to support foreign start-ups to navigate the Japanese business environment smoothly and efficiently.

Along with the project, Unify Platform AG will provide a representative office and market research solutions in Japan; Tsangs Group will support the global promotion, to encourage mutual growth. With our joint efforts, we will be able to expand the global business network and to explore new business opportunities, thereby strengthening our position in the Japanese and international markets.

"I am very excited that the Tsangs Group will guide companies that they support and the organisations with whom they have business alliances from all over the world to advance into Japan based on their extensive experience and insight. We are looking forward to the spread of many wonderful products, technologies and services from worldwide in Japan by the world's wonderful companies and organisations through the Tsangs Group," commented Taka Karita, Co-Founder, CFO and COO of Unify Platform AG.

"As the world's third-largest economy, Japan presents a wealth of opportunities across a range of industries, making it an attractive destination for investors seeking to diversify their portfolios and expand their global footprint. Thank you Taka for connecting Japanese start ups and projects to the world. We look forward to supporting Japan's high-quality technology and projects in the near future, creating a positive impact on the world," commented Patrick Tsang, Chairman of Tsangs Group.

\* Based on Google search results

## About Unify Platform AG

Unify Platform AG was established in Zug, Switzerland, in December 2019 with the support of Zug government in Switzerland. They are the R&D and management company for UNIPLAT, whose goal is to ensure that entrepreneurial researchers worldwide are evaluated and rewarded fairly, regardless of their economic situation, geography, or affiliation, through incentives based on their innovative research, results, and excellence.

Operating Company: Unify Platform AG  
Headquarters: Zug, Switzerland  
Corporate Website: <https://unify21.com/>  
UNIPLAT Platform: <https://www.uniplat.social/>

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## For further information:

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## About Tsangs Group

Tsangs Group is an innovation-focused global family office that bridges East and West. Our mission is to invest in global opportunities that allow us to exert positive influence and drive positive impact in Hong Kong, Asia and beyond.

Headquartered in Hong Kong, Tsangs Group has direct investments across the world, we seek out positive impact investments that reflect our values of innovation, sustainability, and togetherness. Our strategy is opportunistic and both sector and location agnostic.

From fintech to entertainment to space travel, we are always investigating, analysing, and supporting the cutting edge of global innovation and development.

For more information, please visit: <https://tsangsgroup.co/>.