

## **PRESS RELEASE**

Hong Kong – 29 June 2022

### **Tsangs Group Launches Social Initiatives to Create Positive Impact**

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Tsangs Group is pleased to announce new Social Initiatives to create a positive impact on the world.

Tsangs Group was founded with a strong focus on achieving social impact through its various activities. This commitment started with the Tsang family patriarch, a keen supporter of education for his family and the broader Hakka community he served. From his humble roots in Hong Kong, our founder travelled to Liverpool in the UK, working in restaurants until he eventually established his own. This humbling story of hard work, dedication, and perseverance formed the foundation of our modern family office.

This commitment to driving impact extends through to today. Tsangs Group has primary value pillars supporting Education, Youth Empowerment, and Shaping a Better Future.

#### Education

We believe that good education is the foundation for a better future. Therefore, we are committed to supporting early stage education designed to help tomorrow's leaders recognise their full potential.

#### Youth Empowerment

In order to uphold and encourage the entrepreneurial spirit inspired by the Tsang family, we empower youth to develop creative, leadership, and business skills that will lead to sustainable future success.

#### Shaping a Better Future

As global citizens, we are committed to building a prosperous and resilient future by supporting opportunities that create a better society and environment for all.

More news about the programme, event highlights, and partnership details can be found on our corporate website. For more information, please visit <https://tsangsgroup.co/social-initiatives/>.

"We must carry forward the traditions, lessons, and empathy learned from our ancestors and give back as much as we can to society, serving as stewards of both the environment and society as a whole as we pursue progress, positive impact, and financial gain," commented Patrick Tsang, Chairman of Tsangs Group.

Optimism is the common thread that connects these pillars. We believe that Anything is Possible and that the future of humanity is bright. The ideas and individuals who can elevate humankind are already among us; they just need the right opportunities and support to achieve their dreams. That is the impact that Tsangs Group seeks to support and promote throughout the world.

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**For further information:**

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**About Tsangs Group**

Tsangs Group is an innovation-focused global family office that bridges East and West. Our mission is to invest in global opportunities that allow us to exert positive influence and drive positive impact in Hong Kong, Asia and beyond.

Headquartered in Hong Kong, Tsangs Group has direct investments across the world, we seek out positive impact investments that reflect our values of innovation, sustainability, and togetherness. Our strategy is opportunistic and both sector and location agnostic.

From fintech to entertainment to space travel, we are always investigating, analysing, and supporting the cutting edge of global innovation and development.

For more information, please visit: <https://tsangsgroup.co/>.